

# Upman Mahila Sanasthan Jhansi

## Annual Report 2018-19



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## **About Upman Mahila Sansthan**

Our organization is working in this region for socio-economic development of the underprivileged, Farmers, helpless women, Youth, Children and disabled, particularly among the poor class in rural and urban areas through people's participation.

Upman Mahila Sansthan is a non-profit, non-political and secular voluntary organization based in Jhansi, one of the major districts and cities in Bundelkhand region of Uttar Pradesh, India. Upman is registered under the Societies Registration Act, 1860. It is also renewed under amended Foreign Contribution Regulation Act, 2010 and registered under relevant sections of income Tax Act, 1960. It is also registered under Niti Ayog.

The area (Bundelkhand) in which Upman Mahila Sansthan works, is one of the most backward and challenging areas of Uttar Pradesh. Bundelkhand region cuts across the Uttar Pradesh boundary and extends to adjoining state of Madhya Pradesh. In Uttar Pradesh Bundelkhand region has seven districts, while in Madhya Pradesh it has got six districts. poor agriculture, lack of irrigation, drinking water, illiteracy, unemployment, and migration to cities for jobs are some of the perennial problems. People here do not make enough even for one square meal a day. Further there is acute shortage of water for irrigation, barring 2008 the region has been facing drought since 2003. Average rainfall per year is very low and most of it is lost to runoff. Men in their prime working age leave their families behind, and move to larger towns and cities, in search of livelihood. This migratory pattern is leaving behind young children, old men, women of all age groups.

### **Vision**

The vision is to establish an equitable society through innovative and integrated approach of the empowerment of underprivileged specially women & Farmers.

### **Mission**

To work for the socio-economic development of the underprivileged by focusing on various aspects such as sanitation, water harvesting and soil conservation and also environment and climate change education, health, improved Gobar based economy with agriculture activities, Women empowerment, income generation, panchayat raj, legal literacy, gender balance, cleanliness and Health.

### **Objectives**

Work for the social development and doubling farming income for the grass root and small farmers. Implementation watershed and micro watershed programmed, formation of FPO and Farmer Club, climate proofing, capacity-

building, awareness raising, trainings, workshops, innovative IECs, folk communication skills, Exposures, Formation and development of different types of CBO's etc.

- Change the agricultural practices of farmers through watershed development programmed.
- Formation of different types of CBOs, federations and cooperatives.
- Climate proofing and adoption of recent climate situations.
- Women empowerment through SHG formation and strengthening, Skill development, entrepreneurship development and increasing functional literacy.
- Promotion of Micro-finance and Micro-enterprises development Strategy through Farmer Producer Organization.
- Conducting research & movement of different burnable issues of the Bundelkhand region.
- Establishing counseling centers for legal support of domestic violence victims and other victims.
- Promoting various health and education programmes.
- Advocacy
- Development through CSR/State govt. /foreign fund in the fields of environment, empowerment of panchayats, increasing the literacy ratio, women empowerment, RTI, RTE, climate change, etc.
- Through lessening of different government schemes like Swachhyata abhiyan, adhar card, pan card, Jan dhan yojna, PACSO, etc.

### **Area of Operation:**

Jhansi, Lalitpur, Mahoba-UP

Tikamgarh- MP

### **Focus area**

These are our focus areas:

- Improved agricultural practices of farmers through watershed development programmed.

- Collective efforts with farmers through FPO to improved productivity, income, and to reduce farming cost.
- Collective efforts with farmers to farmers for local marketing, branding, grading of their products.
- To develop cow based economy through agricultural practices and innovative farm based activities.
- To improve cattle farming, dairy farming and small industries.
- To promote zero-budget farming for sustainable farming.
- To improve sustainable livelihood through agricultural and non agricultural activities.
- Women Empowerment; to make community aware of women rights.
- To sensitize the community for girl education through BETI BACHAO BETI PADHAO.
- Awareness about various social evils like gender discrimination through Legal Literacy campaign .
- Rural development
- Approaches towards health and sanitation.

## Community Empowerment through Women CBO's

The progressive development of the lower income families is not happening due to the consecutive years of drought in Bundelkhand. Women empowerment is the main objective of the organization to improve the living standards. women are trained in agricultural activities like irrigation, sowing, plugging, etc. The organization wants the women to be recognized as farmers and is working towards it. The farmer club consists of 1340 members, out of which more than 460 are women. When it comes to women empowerment through FPO, awareness generation among the women is given the top priority. Tools like individual meetings, group meetings,



camps, etc. Another way of women empowerment is getting women the benefits of government welfare schemes like old age pension, widow pension, loans, etc. So far more than 511 women and men have availed themselves of the benefit of the government schemes.

## Doubling Farming Income & Climate Proofing

In an area like Bundelkhand, 70% of the population is depended on the agriculture and allied sector for its livelihood where most of the land is rocky and un-irrigated, the economic status of the farmers is low. Since agriculture is the main objective of



our organization, we work for the development of our farmers. To improve their economic conditions, we



have promoted zero budget farming new agricultural activities and low investment farming.

For economic empowerment of women, self help groups of women are being formed. This activity is taking place in Bara Gaon Block. So far more than 40 self help groups have been formed and out of these 24 groups have been linked with banks for loans and cash and credit limit. So far 1150 families have been motivated and trained for their livelihood through the use of organic manure, **zero budget farming** and **cow based economy**.



## Our efforts through CBO's

### FPO Formation :

With the support of RO NABARD Lucknow, our organization formed a FPO in district

Jhansi. With the collective efforts of farmers, the purpose of FPO formation is the doubling farming income in this area to reduce migration, farmer's suicide and save their farm field.

## Bundeli Kisan Vikas Producer Company Limited

**Bundeli Kisan Vikas Producer Company Limited** is working along with 500 farmers. The company's aim is seed production and seed selling. The main crops cultivated are groundnut, urd, moong, Til, Soyabean, wheat and arhar etc. The company has been successful in obtaining manure, seed and pesticide licenses. The company has formed a tie-up with IIFCO and obtained a IIFCO license. The company's legal status in ROC is completed.

## KISAN MITrA PROJECT-

The organization has adopted 10 villages of Jhansi Lalitpur and Mahoba district. We are the partner along with Kisan Mitra Project. This project is working jointly with the support of UP Government. Upman mahila Sansthan, Jhansi, ICRISAT Hyderabad, Central Agro forestry research institute (CAFRI) Jhansi, IGFRJ Jhansi are the joint partner for KISAN MITrA PROJECT in Bundelkhand. Agricultural development is one of the main objectives of the organization. In an area like Bundelkhand, where most of the land rocky and un-irrigated, it is very important that agricultural land be developed accordingly upon so as to improve the economy of the farmers. where there have been 4 consecutive years of drought. It has also focused on innovative agricultural practices to improve farming and provide drought resistant. Key activities are Agro forestry, improve livestock productivity, awareness camps, organized field days, exposure visits and workshop, green fodder production and demonstration, installation of low cost bio-gas-plant, supplementary feed and goats, construction of water harvesting structures, training of mesons, Augmenting water availability through rejuvenation of Havelis, the traditional rainwater harvesting structures.



## OUR EFFORTS FOR DIGITAL LITERACY

### JIS OR JAMANA CHALTA HE US OR JAWANI CHALTI HE.

In present our governments are focused for DIGITAL INDIA so it is the most important responsibility of voluntary sector that they spread the digital literacy all over the grass root community, because the real Bharat is living in the village. We are running in the Digital literacy camp where the students, Farmers, SHG's leaders, Village watershed comities and farmer's club members is imparted training in different digital applications. We have established Samagan kendras in 5 schools and panchayats. It promotes e-literacy. It



payments.

increases the e-skills and academic performance of the students. It increases job options for them.

### E-Payment

Almost 12 panchayats, more than 300 rural youth (male and females both), SHGs, farmer clubs and village watershed communities have adopted the methods of cashless transaction like **BHIM app**, **Pay tm**, and some have also adopted the means of **card**

## GO FORWARD TO ECO-FRIENDLY

Our society go forward to eco-friendly system to adoption and our governments are determinate and implementing many movements whose movements give the smartness of the society. We are working to **Swachh Bharat Abhiyan**, **Plastic Mukt Samaj**, **chemicalless farming**, **Jewik Utpadan**, **promotion of local seeds**, **promotion of jewik**



**manure, promotion of local seeds, promotion of Food procession etc.** The health status of the residents of Bundelkhand area is very poor. The organization believes if the hygiene conditions are poor, health cannot be achieved, thus it promotes hygiene. The organization spreads awareness about the various hygienic practices and encourages the villagers to follow them. We have surely accepted the **Swachhta Abhiyan** and have been promoting it. Awareness on health issues like family welfare, small family, malnutrition, immunization, cleanliness, etc.

A lady doctor is giving her services at **Abhinav Swasthya Kendra** once a week and a male doctor is giving his services thrice in a week. As a result of these efforts, immunization, safe delivery and polio drop coverage has gone up in the village.

Also we have developed farmers to produce the herbal medicinal plants like *satawar* and *ghrit kumari*. So, 22 medicinal and kitchen garden are sustained by **farmers clubs**.

### Eco-toilets:

The key reason for the poor health conditions in the villages is open defecation. Thus our organization with the help of BHEL CSR has constructed Eco toilets in the block Babina- Ballampur, Khailar, Attaraiyan, Naya gaon, Rundra Dagariya to improve the health conditions in the villages.



## FUEL EFFICIENT CREMATORIUM

We are constructed many fuel efficiency crematorium. It's the main purpose to spread the environments. Such type of the structures which can't save the 70% fuel. The technology of FEC is very easy to adoption the community. It takes very less fuel and time burn any type of dead body. Many institutes, organizations and Panchayats are also promoting & supporting our FEC technology. The corporate fund of BHEL, IIW and rural development ministry are supported this programmed.





## Doubling Income Through different livelihood small activities

The organization aims at improving the living standards of the farmers. Its encourage the farmers to agri-base practices like agro-forestry, agro-horticulture, animal husbandry, fruits and vegetable vendors, Seed-Bank, goatry bank, poultry form etc. The other activities are stitching centres, stationary shop, cycle repairing, grocery shop, snake's stall, tent & mike stall etc. are promoted by our organizations. Almost 550 farmers and 22 farmer clubs are now benefited by this programme. In addition to vegetables and other cash crops, the farmers also cultivated fodder for cattle and earned very good profits. This has led to the upliftment of their livelihood. Agro forestry has been implemented in 22 villages of Block Badagaon and Babina.



## Future Plans

### Water harvesting

Our target is to improve the quality of land of about 8500 hectares of Jhansi, Lalitpur and Mahoba by use of organic manure, use of zero budget farming and low investment farming. This causes the farming to move towards cash crops and reduces migration. Construction of check dams, percolation wells, recharge pits, deepening of wells and ponds, field bonding, roof water harvesting, educating the villagers on optimal use of water resources so as to reduce the effects of drought will also be carried out.

### Cashless Farming

Promotion of cow based economy, zero budget farming, low investment farming, efficient agricultural activities and agro-forestry in about 50 families.

### To Go Forward Swasthya Bharat

Improve basic healthcare services in villages, awareness about HIV-AIDS, mother and child healthcare, and health and hygiene programs like swachh Bharat Abhiyan in 25 panchayats of block Babina.

**Panchayat's Roles in Development**

Through **Third Government Movement** we want to strengthen 22 youth groups at panchayats level of Badagaon and Babina block so that they may be recognized as third governments.

**Involvement of Youth in Community Development**

Our target is to move the youths to farming. It is possible the formation of youth groups, leadership and capacity building, skill development, sanitize and moralize youth towards successful implementation of farming and different development schemes like digitalization, use of Pay tm and card payments, etc.

**To Improve Livelihood**

Micro-enterprise development with SHG, Goatary, poultry, Tent and Shamyana, Grocery, stationary, cycle repairing, Bank linkage, Skill development, Ensuring employment through NGEA, PDS, PMKVY and other schemes.

**BKVPCL (Farmer's Producer Organization)**

Our target is to get 500 new members in the company and will open outlets for selling seeds and Fertilizers. An exposure of farmers is also planned to increase the seeds production up to 200 Quintal of wheat.

**Associated With**

1. NABARD
2. BHEL
3. IARI (PUSA) New Delhi
4. UNNAT BHARAT ABHIYAN
5. ICRISAT
6. CAFRI
7. IGFRI
8. CSR DELHI
9. VANI DELHI
10. SATHI-UP