

Upman Mahila Sanasthan Jhansi

Annual Report 2017-18



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About Upman Mahila Sansthan

Upman Mahila Sansthan is a non-profit, non-political and secular voluntary organization based in Jhansi, one of the major districts and cities in Bundelkhand region of Uttar Pradesh, India. Upman is registered under the Societies Registration Act, 1860. It is also renewed under amended Foreign Contribution Regulation Act, 2010 and registered under relevant sections of income Tax Act, 1960. It is also registered under Niti Ayog.

Our organization is working in this region for socio-economic development of the underprivileged, Farmers, helpless women, Youth, Children and disabled, particularly among the poor class in rural and urban areas through people's participation.

The area (Bundelkhand) in which Upman Mahila Sansthan works, is one of the most backward and challenging areas of Uttar Pradesh. Bundelkhand region cuts across the Uttar Pradesh boundary and extends to adjoining state of Madhya Pradesh. In Uttar Pradesh Bundelkhand region has seven districts, while in Madhya Pradesh it has got six districts. poor agriculture, lack of irrigation, drinking water, illiteracy, unemployment, and migration to cities for jobs are some of the perennial problems. People here do not make enough even for one square meal a day. Further there is acute shortage of water for irrigation, barring 2008 the region has been facing drought since 2003. Average rainfall per year is very low and most of it is lost to runoff. Men in their prime working age leave their families behind, and move to larger towns and cities, in search of livelihood. This migratory pattern is leaving behind young children, old men, women of all age groups.

Our Vision

The vision is to establish an equitable society through innovative and integrated approach of the empowerment of underprivileged especially women.

Our Mission

To work for the socio-economic development of the underprivileged by focusing on various aspects such as education, health, improved agriculture, income generation, panchayat raj, legal literacy, gender balance, cleanliness, Health and sanitation and conservation of water, soil and environment, and climate change.

Objectives

Work for the social development of the people of this region via capacity-building, awareness raising, trainings, workshops, innovative IECs, folk communication skills, Exposures, Formation and development of different types of CBO's etc.

- Change the agricultural practices of farmers through watershed development programme.
- Women empowerment through SHG formation and strengthening, Skill development, entrepreneurship development and increasing functional literacy.
- Promotion of Micro-finance and Micro-enterprise development Strategy through Farmer Producer Organization.
- Formation of different types of CBOs, federations and cooperatives.
- Conducting research & movement of different burnable issues of the Bundelkhand region.
- Establishing counseling centers for legal support of domestic violence victims and other victims.
- Promoting various health and education programmes.
- Advocacy
- Development through CSR/State govt /foreign fund in the fields of environment, empowerment of panchayats, increasing the literacy ratio, women empowerment, RTI, RTE, climate change, etc.
- Through lessening of different government schemes like Swachhyata abhyan, adhar card, pan card, Jan dhan yojna, PACSO, etc.

Area of Operation:

Jhansi, Lalitpur, Mahoba-UP

Tikamgarh- MP

Focus area

These are our focus areas:

- Improved agricultural practices of farmers through watershed development programme.
- Collective efforts with farmers through FPO to improved productivity, income, and to reduce farming cost.

- Collective efforts with farmers to farmers for local marketing, branding, grading of their produce.
- To develop cow based economy through agricultural practices and innovative farm based activities.
- To improve cattle farming, dairy farming and small industries.
- To promote zero-budget farming for sustainable farming.
- To improve sustainable livelihood through agricultural and non agricultural activities.
- Women Empowerment; to make community aware of women rights.
- To sensitize the community for girl education through BETI BACHAO BETI PADAO.
- Awareness about various social evils like gender discrimination through Legal Literacy campaign .
- Rural development
- Approaches towards health and sanitation.

Women Empowerment through CBO's

Women empowerment is the main objective of the organization. The progressive development of the lower income families is not happening due to the consecutive years of drought in Bundelkhand. To improve the living standards women are trained in agricultural activities like irrigation, sowing, plugging, etc. The organization wants the women to be recognized as farmers and is working towards it. The farmer club consists of 1260 members, out of which more than 500 are women. When it comes to women empowerment, awareness generation among the women is given the top priority. Tools like individual meetings, group meetings, camps, etc. Another way of women empowerment is getting women the benefits of government welfare schemes like old age pension, widow pension, loans, etc. So far more than 400 women (and men) have availed themselves of the benefit of the government schemes like adhaar card,



pan card, Jan-dhan yojna, etc. About 25 women from poor families of district Jhansi were given 60-days of training in computer application, Beautician course & Hena (Mahendi) and then helped to get bank loan to start their own business.

Livelihood promotion

In an area like Bundelkhand, where most of the land is rocky and un-irrigated, the economic status of the farmers is low. Since agriculture is a main objective of our organization, we work for the development of our farmers. To improve their economic conditions, we have promoted zero budget farming new agricultural activities and low investment farming.

For economic empowerment of women, self help groups of women are being formed. This activity is taking place in Bara Gaon Block. So far more than 40 self help groups have been formed and out of these 24 groups have been linked with banks for loans and cash and credit limit.

For building capacity of the groups members, training, workshops, exhibitions, *padyatras* (march by foot), cleanliness campaign and healthy home have been organized. So far 950 families have been motivated and trained for their livelihood through the use of organic manure, **zero budget farming** and **cow based economy**.



Collective efforts-

Bundelkhand Kisan Vikas Producer Company Limited

The company **Bundelkhand Kisan Vikas Producer Company Limited** was founded by our organization with the help of NABARD under the Farmer Producer Organization. We have 300 farmers as company members. The company aims at seed production and seed selling. The main crops cultivated are groundnut, wheat and arhar. The work of the company has benefited each farmer individually. The company has been successful in obtaining manure, seed and pesticide licenses. The company has formed a tie-up with IIFCO and obtained a IIFCO license. The company's legal status in ROC is completed.



KSAN MITrA PROJECT-

Agricultural development is one of the main objectives of the organization. In an area like Bundelkhand, where most of the land is rocky and un-irrigated, it is very important that agricultural land be developed accordingly upon so as to improve the economy of the farmers. The organization has adopted 15 villages of Jhansi Lalitpur and Mahoba district for Kisan Mitra Project where there have been 4 consecutive years of drought. It has also focused on innovative agricultural practices to improve farming and provide drought resistant latest certified seeds of JG 11 gram, Ground nut, pigeonpea, pearl millet, green gram, black gram etc. some machinery like zero till planter also provided for seed sowing.



Functional Literacy

Samagan Kendras are running where the students are imparted training in computer applications. We have established Samagan kendras in 4 schools and panchayats. It promotes e-literacy. It increases the e-skills and academic performance of the students. It increases job options for them. It encourages the dropout males and females of the villages to adopt computer skills and thus promotes

E-Payment

Almost 12 panchayati rajis, more than 300 rural youth (male and females both), SHGs, farmer clubs and village watershed communities have adopted the methods of cashless economy like **BHIM app**, **Paytm**, and some have also adopted the means of **card payments**.

Our main activities for improving our education system includes counseling of parents at their home, concurrence of local people of repute and their association with the programme, increase in games material at the centre and training to the teaching staff to make innovative efforts. As a result of these steps, the literacy rate of the girls of the area has been increased by high percentage.



Swachh Bharat Abhiyan

The health status of the residents of Bundelkhand area is very poor. It is so mainly because of lack of health awareness and medical care facilities in the village. The organization believes if the hygiene conditions are poor, health cannot be achieved, thus it promotes hygiene. The organization spreads awareness about the various hygienic practices and encourages the villagers to follow them. We have souly accepted the **Swajhta Abhyan** and have been promoting it. Awareness on health issues like family welfare, small family, malnutrition, immunization, cleanliness, etc., is being created through awareness camps, health related street plays, and household visits.



A lady doctor is giving her services at **Abhinav Swasthya Kendra** once a week and a male doctor is giving his services thrice in a week. As a result of these efforts, immunization, safe delivery and polio drop coverage has gone up in the village. Also we developed farmers to produce the herbal medicinal plants medicinal plants like *satawar* and *ghrit kumari*. So, 22 medicinal and kitchen garden are sustained by **farmers clubs**.

Eco-toilets: The key reason for the poor health conditions in the villages is open defecation. Thus our organization with the help of BHEL CSR has constructed 5 eco toilets in the block Babina- Balampur, Khailar, Attaraiyan, Naya gaon, Rundra Dagariya to improve the health conditions in the villages.

Doubling Income Through Agro-forestry

The organization aims at improving the living standards of the farmers. Its encourages the farmers to practice agro-forestry. Almost 300 farmers and 22 farmer clubs are now benefited by agro forestry. In addition to wheat and other cash crops, the farmers also cultivated fodder for cattle and earned very good profits. This has



led to the upliftment of their livelihood. Agro forestry has been implemented in 22 villages of Block Badagaun and Babina.

Future Plans

Water harvesting

Our target is to improve the quality of land of about 8500 hectares of Jhansi, Lalitpur and Mahoba by use of organic manure, use of zero budget farming and low investment farming. This causes the farming to move towards cash crops and reduces migration. Construction of check dams, percolation wells, recharge pits, deepening of wells and ponds, land banding, roof water harvesting, educating the villagers on optimal use of water resources so as to reduce the effects of drought will also be carried out.

Agriculture

Promotion of cow based economy, zero budget farming, low investment farming, efficient agricultural activities and agro-forestry in about 50 families.

Health and Hygiene

Improve basic healthcare services in villages, awareness about HIV-AIDS, mother and child healthcare, and health and hygiene programs like swachh Bharat Abhiyan in 25 panchayats of block Babina.

Panchayat strengthening

Through **Third Government Movement** we want to strengthen 22 youth groups at panchayats level of Badagaon and Babina block so that they may be recognized as third governments.

Youth empowerment

Our target is to effect 500 youths by formation of youth groups, leadership and capacity building, skill development, sensitize and moralize youth towards successful implementation of different development schemes like digitalization, use of Paytm and card payments, etc.

Livelihood generation

Micro-enterprise development with SHG, Goatary, poultry, Tent and Shamyana, Grocery, stationary, cycle repairing. Bank linkage, Skill development, Ensuring employment through NGEA, PDS, PMKVY and other schemes.

BKVPCL (Farmer's Producer Organization)

Our target is to get 500 new members in the company and will open an outlets for selling seeds and Fertilizers. An exposure of farmers is also planed to increase the seeds production up to 200 Quintal of wheat.

Associated With

1. NABARD
2. BHEL
3. IARI (PUSA) New Delhi
4. UNNAT BHARAT ABHIYAN
5. ICRISAT
6. CSR DELHI
7. VANI DELHI
8. SATHI-UP

